

## Marketing intern

(Geneva, Switzerland, 60-100%)

Plair is a Geneva-based innovative company developing and commercializing solutions for air contamination monitoring. Plair's latest product Rapid-C addresses the needs of sterile manufacturing in pharmaceutical, cosmetics, food and beverage industries. To support the execution of our marketing strategy, we are looking for a highly motivated intern ready to take the active part in our projects.

## Responsibilities

- Help with visual communication through presentations, brochures, newsletters, trade shows, videos, or other tools
- Help with internal and external communication (internal projects, partners, customers, journalists)
- Participation in trade shows (at least 1 during 2021) and support people engagement
- Plan and run social channels (media, newsletters, showcasing, demos, events) oriented to B2B customers

## Who you are

- Bachelor's degree in Marketing/Communication/PR/ Business or other related fields
- Good knowledge and experience in graphic design Adobe software (Illustrator, InDesign, Photoshop)
- Interested in video production
- Interested in B2B sector (deep-tech products, luxury tech products)
- Excellent communication skills, especially writing
- Native or C1 in French, at least B2 in English
- Ready to take initiative and have excellent organizational skills
- Passionate about innovation and technology
- You have valid Swiss or EU work permit

## What we offer

- Stimulative and innovative environment, where everyone contributes into the company development
- Opportunity to grow professionally and personally through work with innovative deep-tech product, helping our customers to produce life-saving medicine and vital products in a smarter, safer, and sustainable way without waste.
- Opportunity to demonstrate and strengthen your skills in different marketing/communication directions
- Opportunity to join our team after the end of 6-month internship

Willing to be on-board with Plair? Then let us know - we are looking forward to hearing from you!

## Contact

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